



The Cog

Rotary Club No. 3503
P. O. Box 544,
St. Marys, OH 45885.
www.stmarysrotary.org
July 20, 2016

Call to Order

President Ellen Hunter opened the meeting and Pastor Bill Maki offered the invocation. The Club then recited the Pledge of Allegiance.

Guests / Song / Birthdays

We were joined by Wes Protsman, a guest of Kraig Noble. and Jan Heinrich, guest of Jim.

Jeff Squire led the singing of "In the Good Old Summertime." We also sang Happy Birthday to fellow Rotarians Zach Ferrall and Jeff Squire.

Happy Dollars / Fines

Happy dollars for this week came from Jeff Squire, Tami Sanford, Dan Burke, Don Hinckley, and others who gave praise for President Ellen Hunter's

family picnic. Bill Maki levied fines on nearly everyone.



Announcements

- Ellen announced that Rotarians may order T-Shirts in advance of several upcoming volunteer opportunities, including Summerfest.
- A Thank-You card was received from the Shriners, a recent scholarship recipient, and others.
- This year St. Mary's Rotary will purchase a hog to donate for process for Agape. In addition, Ellen made the request for non-perishable food for the Agape food pantry.
- Ellen also announced a great showing for recruitment efforts, First Gears and Cheers.

Program

President Ellen introduced Kraig Noble who is serving this year as Speaker Chairperson. Kraig introduced Janine Oman from The Ohio State University

Janine Oman is the Senior Associate Athletic Director, Student Services and Sports Administration. Her subject: **The Business of College Sports.**



With a \$171M budget, Ms. Oman described the breakdown of revenue:

- \$66M from football
- \$86M from all other sports
- Each home football game generates \$7M revenue.

Ms. Oman also described how scholarships are applied and shared a recent department success – a 15-year, \$215M contract with Nike, which contributes both cash to the athletic department as well as products for student athletes. The cash advances will support the general scholarship fund, endowments, and other athletic department needs.

Of particular interest, was Ms Oman's description of the value of the brand of The Ohio State University. Each year, brand research is conducted and the brand of OSU remains strong at number 1. The University scores 97 of 100 possible points. The closest university at #2, the University of North Carolina, ranks 55 points of 100.

Prior to taking questions, Ms. Oman shared factual details related to what OSU does for its student athletes. In addition to scholarships, facilities, food, fuel, attendance (support to attend college away from home), and staff personnel, including medical personnel all add value to the experience of OSU's student athletes.

Ms. Oman introduced us to four Ohio State athletes whose stories inspire her and demonstrate her department's value.

Rotarians had an opportunity to ask questions before the meeting was adjourned.

Queen of Hearts

Alisher Khudaykulov's number was drawn, but the Queen is still hiding.

Upcoming Programs

7/27/16 Tri-Star ballot issue
8/3/16 Jenna Siffringer, WLIO
8/10/16 Congressman Jim Jordan

Upcoming Greeters

7/27/16 Allen Baskett
8/3/16 Dan Burke
8/10/16 Joe Burke
8/17/1 Pat Cogan

The meeting was adjourned after recitation of the "Four Way Test".

*** Please note: All Rotarians scheduled to greet, please be in place by 11:30 a.m.**

