



The Cog

Rotary Club No. 3503

P. O. Box 544,

St. Marys, OH 45885.

www.stmarysrotary.org

August 20, 2014

Call to Order

President Randy Elsass called the meeting to order. Ken Strickland offered the invocation. Rob Spees, Jon Kraner, and Julie Kraner were our guests, all three of Ellen Hunter. Jan Heinrich also joined us today. Kraig Noble led us in signing "You're a Grand Old Flag." We sang happy birthday to Alisher Khudaykulov, even though it was a few weeks late ☺

Happy Dollars

President Randy was happy for his 2 day golf outing at Arrowhead, Jeff Vossler for the Lake Improvement Association's putt putt golf event being a smashing success this past weekend, Marty Dodrill for his class reunion being held at a

casino resort, Hodge Drake for a great turn out at the fish fry and the new construction at Otterbein, Frank Klatt was happy to pay the post office \$12.00 for a book of non-valid collector stamps worth \$1.44, Dan Burke for his daughter Megan and son Colin's birthday and for the band parent golf outing this Saturday, Ellen for her crew of guests and Waynestock, Jan Heinrich for her award last week and a good report from her cardiologist, and Linda Haines for Waynestock and the hospital foundation golf outing on Sept 12th.

Fines

"What do you know about Rev Bill Maki?" was the subject of today's fines. Rev Bill Maki was born in September, has a BA in criminal justice, completed his seminary in 1985, and his first church was Emanuel Lutheran Church in Marion. Unfortunately Marty Dodrill, Travis Elsass, Robbie Burke, Mick Teman, and Don Hinckley didn't know this and each paid fines because of it. All other Rotarians were fined if they were on the cog committee, didn't have a smart phone, or were employed by a company without a mobile app.

Program

PE Kathy Sampson introduced today's speaker, our very own Rev Bill Maki. He is owner and President of wemakisolutions, LLC-a business created to help churches share information with congregations.

Maki informed us that 300 billion apps will be downloaded annually by 2016. The indication is that search bars will rarely be used as folks "tap an app" instead. Browsers are more inconvenient because it-takes too long, is frustrating for fat fingers, errors due to misspellings/autocorrect, takes to specific website/no bundling, and is harder to share with others vs an app. Information on the apps can range from devotions and worship times to video clips and contact information.

Rev Maki has created 3 apps recently, one for Zion Lutheran, one for a group of churches in North and South Carolina, and one for his development business. His apps can be used on Android, Apple, Windows, and Amazon platforms.



He explained that the process of developing an app can take anywhere from two weeks to two months, and then after that you must submit it to the companies to review. That can happen as quickly as 36 hours to a month. He reminded us that even though we can download many apps

for free, there are many costs incurred in developing apps.

The Zion Lutheran app was developed in 2 days and submitted and published by Google Play in 36 hours. Since its launch in July, the Zion Lutheran app has been downloaded 77 times.

Queen of Hearts

Kraig Noble won the weekly drawing but the Queen lives.....

Upcoming Programs

- 8-27 Doug Frye
- 9-03 Erica Noneman-
Obedience Trainer
- 9-10 Sister City Delegates

Upcoming Greeters

- 8-27 Joe Burke
- 9-03 Robbie Burke
- 9-10 John Coe

**Please note: All Rotarians scheduled to greet, please be in place by 11:30 a.m.*

The meeting was adjourned following the recitation of the Four Way Test of the Things We Think, Say, and Do.

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?