



The Cog

Rotary Club No. 3503
P. O. Box 544,
St. Marys, OH 45885
www.stmarysrotary.org
September 18, 2013

Call to Order

President Dan Burke called the meeting to order. Rev. Bill Maki offered the invocation, followed by the Pledge of Allegiance. Guests Bill Ruane, Randy Fisher, Bonnie Backlund, John Slonkosky (guest of Travis), Jan Heinrich, and seven students from SM Memorial High were welcomed. Jeff Squire enthusiastically led us in a rousing rendition of "All Hail to Rotary." All joined in wishing PE Randy a Happy Birthday!

Happy Dollars

President Dan was happy for another successful Dictionary Project and for his 31st anniversary; PE Randy for today's speaker; Kraig for his upcoming trip to Ann Arbor, for the students including Weston Hirschfeld who crafted the City's gift to Awaji City, and for the OSU Water Ski Team; Don Hinckley for the Bucks and he announced he will be starting his second round of treatment; Susan C. for the visiting students and said if you need a unique gift see Weston; Rick Green for

the winner of a Dodge Dart; Jon Hall for the trip with Kraig to Ann Arbor; Shawn for Alabama and his 27th anniversary; Ellen for her 7th anniversary; Sue P. for Rachel Barber bringing a Civil War display (stop by to see it!); Gary Newton for his anniversary and today's speaker, who is also our Assistant District Governor; and Marty Dodrill for his Social Security application.

Fines

Marty delivered fines efficiently and effectively. Poor Ellen was fined just for being her (?). All men with coats and/or ties and anyone who played golf at the Fox's Den were fined. Susan & Kraig were fined for City street projects impacting traffic, Randy & Jon for the weather, Gary for his swanky tux in an old photo, all Big 10 & Pac 10 fans, and anyone who hasn't been to a St. Marys Jr. High volleyball game.

Announcements

An orientation will be held on 9-25 at 10:00 am. All are invited – please RSVP to President Dan.

A Rotary Youth Exchange is being organized with the Elyria Club. If anyone is interested in hosting, please let President Dan know.

Our speaker presented the Club with a banner from the Findlay Club. President Dan reciprocated and gave her ours.

Program

PE Randy introduced today's speaker Lynn Child. Lynn owns CentraComm, which helps several Fortune 50 (not just 500, but 50) companies manage their networks.

Lynn acknowledged that people are out there trying to break into your networks, and she provided us with background information on security threats, words of caution, and tips to prevent security breaches.



Lynn explained that several new technologies create additional security threats, such as: M2M, or Mobile-to-Mobile technology; cloud computing; virtualization; software-defined networking; Big Data Analytics (NSA, anyone?); and BYOD/COPE (Bring Your Own Device/Company-Owned, Personally Enabled.) According to Lynn, 76% of network intrusions exploited weak or stolen credentials; 86% of vulnerabilities found in the top 50 programs affected third-party programs, such as Adobe Reader; and 50% of targeted attacks are aimed at smaller businesses. The main types of threats are 1) Phishing (emails trying to get you to give up sensitive information); 2) SpyWare, which gathers info in the background; and 3) MalWare, which takes over functions of your computer.

Lynn said to check emails carefully for misspellings that give away their legitimacy and recommends using a website called AllWhoIs to see where phishing emails come from. She informed us that all devices, including smartphones, are vulnerable. Apple products are becoming more vulnerable but not as much so. She strongly advised

that if you get a text with links from someone you don't know, don't click on the links!

Other tips she gave included: don't download software from email – go to the software provider's website instead, and pay attention to popular game applications – go to the media store to order. Popular programs like Adobe Reader are often attacked, so when you get notices of a new update available make sure to update the patch software. She also strongly recommends practicing password management and establishing default email accounts just for email shopping. And always "Think before you click!"

Queen of Hearts

Beth N. won the drawing but the Queen lives.

Upcoming Programs

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| 9-25 | Connie Backlund, National Park Service |
| 10-2 | Dean Bonnie Mathies, Wright State University-Lake Campus |
| 10-9 | Galen Cisco Day |

Upcoming Greeters

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| 9-25 | Brad Seitz |
| 10-2 | Scott Ross |
| 10-9 | Mike Makely |

**Please note: All Rotarians scheduled to greet, please be in place by 11:30 a.m.*

The meeting was adjourned following the recitation of the **Four Way Test of the Things We Think, Say or Do:**

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?